

Masakheni

Building South Africa

Infrastructure and climate change magazine



THE SOCIAL IMPACT PROJECT

Delivering the Democracy Dividend.

2021
Rate Card

It is the age of climate change. In our second edition, we focus on the **Department of Water and Sanitation**, to direct our readers' attention on the water and sanitation master plan.



water & sanitation

Department:
Water and Sanitation
REPUBLIC OF SOUTH AFRICA

African
Mining Brief
Africa's Leading Mining Journal

Mining & Construction News Network

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About Masakheni

Climate change is here

South Africa is a water scarce country. With climate change, droughts will be more frequent, longer and harsher. How is South Africa preparing?

The South African government gazetted the strategic integrated infrastructure projects (SIPs) on

24 July, 2020.

"Infrastructure is about people having water to drink, having decent roads, and having a bridge to cross to get to school, to work or access government services like clinics. Infrastructure is about changing people's lives for the better."

Patricia De Lille Minister of Public Works and Infrastructure 27 July 2020

The Department of Water and Sanitation (DWS) reports that the department "embarked on, and is leading the initiative to develop the master plan, which is a plan intended to guide the water sector with investment planning for the development of water resources and the delivery of water and sanitation services over the horizon until 2030, and beyond."

- What is in the plan?
- Who are the key role players?
- Will it bring water security?
- Berg River Projects
- ClanWilliam Dam Project
- Lesotho Highlands Project

Join us as Masakheni explores this critical sector that gives life to South Africa's economy

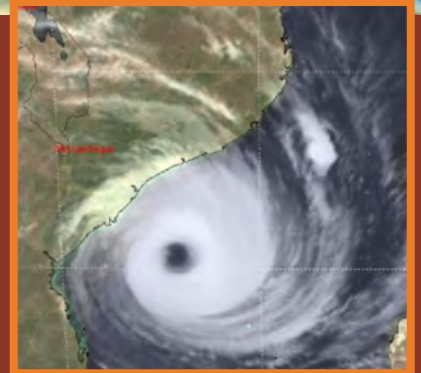


**REACH THE
DEPARTMENT'S
DECISION
MAKERS**

VALUED PARTNER

As a professional service provider and supplier, you are a valued partner on a public interest endeavour.

This is your opportunity to showcase your role in helping to ward off the negative impact of climate change and to promote water resilience.



Connect with 25 000 readers

Masakhani is available in both print and digital formats. The magazine will be distributed to:

- The Presidential Infrastructure Coordinating Commission
- Heads of infrastructure in government departments
- Government infrastructure teams
- Implementing agents

RATE CARD 2021

FEATURE IN THIS PUBLICATION

SPONSOR OPPORTUNITIES

Distribution Numbers:

Dept of Water and Sanitation: 1000
MCN Network: 5000
Digital Subscribers: 18000

MAIN SPONSOR

- 9 pages
- Divisional cover and profile in exclusive upfront position
- Inside front DPS
- Sponsor's message
- 40 x print editions

Price: POA

SECTION SPONSOR

- 5 pages upfront section
- Sponsor's message
- Brought to you by..." on section cover
- Brought to you by..." on contents page
- 20 x print editions

Price: R85 000

PACKAGE OPTIONS

PLATINUM

- 8 pages made up of:
- 1 page cover
 - 5 pages of branded content (2 interviews)
 - 2 display adverts
 - Digimag upload
 - 20 x print editions

Price: R72 000

GOLD

- 6 pages made up of:
- 1 page cover
 - 3 pages of branded content (1 interview)
 - 2 display adverts
 - Digimag upload
 - 15 x print editions

Price: R62 000

SILVER

- 4 pages made up of:
- 1 page cover
 - 2 pages of branded content
 - 1 display advert
 - Digimag upload
 - 10 x print editions

Price: R52 000

BRONZE

- 3 pages made up of:
- 1 page of branded content
 - 1 display advert
 - Digimag upload
 - 10 x print editions

Price: R44 000

PARTNER

- 2 pages made up of:
- 2 pages of branded content
 - Digimag upload
 - 5 x print editions

Price: R28 000

DISPLAY ADVERTISING RATES

Advert Type	Cost
Publication Covers	
Inside front cover	R30 100
Inside back cover	R27 700
Outside back cover	R31 900
Cover Position	
Inside front cover	R26 500
Outside back cover	R26 500
Prime Positions	
Opposite Contents Page	R26 900
Run of Publication	
Double page advert	R28 500
Full page advert	R21 600
Half page advert	R14 700
Third page	R12 500

EARLY BIRD RATE

Book before 16th April 2021 and receive a 10% discount on these prices.

DEADLINES

Packages with branded content	14th	May	2021
Display adverts	21st	May	2021
Material	28th	May	2021

ADVERT DESIGN

Necessary elements such as high resolution images and logos, copy and content to be supplied by client.

TERMS AND CONDITIONS

Please note that if an agency is contracted to manage an advertising booking on behalf of a client that has made a direct booking, the initial booking will not be diminished or renegotiated until expiry of the existing contract. Advertising display rates include design.

